

Argument for Measure V

Measure V allows Scotts Valley Unified School District (SVUSD) to maintain important educational and mental health programs. This measure supports student success and well-being by enabling SVUSD to:

- Pay competitive wages that attract and retain high quality teachers, staff, and counselors;
- Offer a variety of academic and extra-curricular programs; and
- Provide counseling and mental health supports.

Adopting Measure V will:

- Enable a seven-year, \$168/year parcel tax;
- Replace our current parcel tax of \$108/year - the increase is only \$5 per month; and
- **Raise nearly \$1M per year of 100% locally-controlled funds for Scotts Valley schools**

A yes vote on Measure V helps ensure SVUSD students, families, and our community have the strong school system we all want. This additional local funding is needed because:

- SVUSD is one of the lowest-funded districts in California because it qualifies for very little need-based funding.
- State budget surpluses that recently boosted salaries have run out; and
- SVUSD must compete with nearby school districts that receive more state funding and carry significant local parcel taxes to retain and attract excellent staff and teachers.

Measure V helps our schools overcome these funding challenges. Hiring and retaining excellent staff protects our academic programs and mental health supports.

Voting yes on Measure V is the fiscally responsible choice because

- Revenue will fund salaries for teachers, staff and counselors - not administrators;
- Those over 65 or receiving disability can apply for exemption;
- Expenditures will be audited by an independent citizen committee; and
- Strong schools protect property values.

High quality schools are a vital community investment, providing support for our youth, as well as athletics and art events for everyone. We ask Scotts Valley residents to continue their support for teachers, schools, and our community. Join us - **Vote Yes on Measure V.**

www.supportourscottsvalleyschools.com

/s/ Roger Snyder

Trustee, Scotts Valley Unified School District Board of Trustees

/s/ Jack Dilles

Mayor of Scotts Valley

/s/ Cheryl Ruyle *

Co-President, signing on behalf of Scotts Valley Education Association

/s/ David Hodgin

President, Scotts Valley Senior Life Association

/s/ Lindsey Rice

Past President, Brook Knoll PTE and Co-Leader, SV Diversity, Equity, Inclusion and Allyship Community Group